

The \$85\* million Fish & Wildlife account comes from the following sources



\* Revenues are actual cash received during this fiscal year. Due to timing differences for bills, receipts, and federal grants, the actual revenue may fluctuate from year to year.

Sources of Revenue	%
Fishing and hunting licenses and stamps	73
Misc. grants, donations and other sources	10
SFR (Sport Fish Restoration federal aid)	8
PR (Pittman Robertson federal wildlife aid)	5
Wildlife damage surcharge	4
Total	100

Accomplishments  
2003-2004

- Improved habitat on 28 miles of trout streams; sampled 769 stream sites and 403 inland lakes and Wisconsin waters of Lakes Superior and Michigan. Raised and stocked 11 million fish and 20 million fry.
- Improved hunter access by leasing 125,942 acres as public hunting grounds, paid for in part by partner conservation groups; released more than 36,000 pheasants and provided 53,000 chicks to partners; and banded more than 4,535 waterfowl.
- Worked to eradicate Chronic Wasting Disease (CWD) through comprehensive testing (15,000 deer tested in 2003-04; 75,000 since 2002), herd reduction in infected areas, research, and educational outreach.
- More than 4,978 volunteer instructors trained more than 34,225 students in hunter education.
- Out of 2.13 million hunting and fishing license holders, Wisconsin Conservation Wardens contacted more than 200,000 people engaged in hunting and fishing activities to promote safety and ensure compliance and understanding of regulations and resources issues
- Helped support management of approximately 1,420,000 acres of land open to hunting, fishing, and other outdoor recreational activities.
- Developed Web sites that allow hunters and anglers to access detailed maps of DNR lands open to recreation, purchase licenses on line and check their preference winner status, and access extensive information about state species and conservation programs.

For more information, visit our website at:  
[www.dnr.wi.gov/invest/](http://www.dnr.wi.gov/invest/)

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This publication is available in alternative format (large print, Braille, audio tape, etc) upon request. Please call 608-266-6790 for more information.



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Federal Aid Project  
funded by your purchase of  
hunting and fishing equipment  
and motor boat fuels



Wisconsin Department of Natural Resources  
PO Box 7921  
Madison, WI 53707-7921

Your Investment  
in Wisconsin's  
Fish & Wildlife  
2003-2004



Wisconsin Department of Natural Resources  
PO Box 7921, Madison, WI 53707-7921

How the money gets spent →

Presorted Standard  
U.S. Postage  
Paid  
Madison, WI  
Permit 906



You can be confident your license money is being invested in conservation programs you value. In Wisconsin, by law, hunting and fishing license fees are used only for activities relating to hunting and fishing.

### 1. Fish

- ◆ Maintain a network of fish biologists and technicians statewide
- ◆ Conduct scientifically-based management on 15,000 lakes and 44,000 miles of streams plus the Great Lakes
- ◆ Improve trout habitat using dedicated stamp money
- ◆ Produce tens of millions of fish yearly for stocking
- ◆ Monitor fish populations
- ◆ Protect critical habitat
- ◆ Develop and maintain boat launches
- ◆ Get anglers the best information possible
- ◆ Sponsor kid’s fishing clinics and train volunteer instructors
- ◆ Monitor Great Lakes sport and commercial fish populations and harvest
- ◆ Sample fish for mercury, PCBs and other potentially harmful contaminants

27¢ of each Fish and Wildlife dollar  
\$23 million total  
272 Staff  
33% of Fish & Wildlife-funded positions



### 2. Wildlife

- ◆ Monitor wildlife population trends
- ◆ Manage overabundant wildlife populations
- ◆ Protect & restore rare species
- ◆ Protect, restore & improve habitat
- ◆ Manage 500,000+ acres of public lands
- ◆ Develop regulations, issue permits, reimburse farmers
- ◆ Produce & stock 30-60,000 pheasants
- ◆ Inform and educate the public
- ◆ Conduct research and monitor diseases
- ◆ Control damage caused by wildlife

27.8¢ of each Fish and Wildlife dollar  
\$23.6 million total  
187 Staff  
22% of Fish & Wildlife-funded positions



### 3. Enforcement

- ◆ Enforce fishing, hunting and trapping laws
- ◆ Inform and educate the public
- ◆ Provide recreational safety training and enforcement
- ◆ Provide hunter education program
- ◆ Manage car-killed deer disposal

17.9¢ of each Fish and Wildlife dollar  
\$15.2 million total  
154 Staff  
19% of Fish & Wildlife-funded positions



### 4. Facilities & Lands

- ◆ Acquire public hunting grounds, fisheries properties and boating access sites
- ◆ Plan for hunting and fishing opportunities on all public lands
- ◆ Manage and maintain DNR lands for hunting and fishing
- ◆ Design and build recreational and public use facilities for hunting and fishing

10.6¢ of each Fish and Wildlife dollar  
\$9 million total  
52 Staff  
6% of Fish & Wildlife-funded positions



### 5. Licenses

- ◆ Manage computerized licensing system and support vendors of hunting, fishing, trapping licenses
- ◆ Issue special wildlife harvest permits and captive wildlife licenses.
- ◆ Inform, educate and assist the public with hunting and fishing questions, preference records, permit applications, and special hunting and fishing permit needs
- ◆ Distribute fish and wildlife regulations and informational publications

7.4¢ of each Fish and Wildlife dollar  
\$6.3 million total  
66 Staff  
8% of Fish & Wildlife-funded positions



### 6. Regional Management

- ◆ Assist and support local government and conservation groups on fish & wildlife issues
- ◆ Direct field staff and the work they do
- ◆ Develop and lead local conservation partnerships
- ◆ Oversee consistency of fisheries, wildlife, law enforcement and licensing decisions and policies across regions

1.7¢ of each Fish and Wildlife dollar  
\$1.4 million total  
14 Staff  
2% of Fish & Wildlife-funded positions



### 7. Hunting and Fishing Administration and Support

- ◆ Meet with fishing and hunting organizations, government agencies, legislators and the public to develop policies on hunting and fishing issues
- ◆ Assure the future of hunting, fishing and trapping through youth programs
- ◆ Provide legal services
- ◆ Answer phones and customer needs; answer customer mail
- ◆ Manage fish, wildlife and law enforcement workforce
- ◆ Provide computer support and computerized mapping services
- ◆ Pay bills and manage payroll, benefits and financial records
- ◆ Train educators to teach conservation to Wisconsin students
- ◆ Provide outdoor information to the news media and public
- ◆ Manage and distribute grants
- ◆ Write and distribute brochures and fact sheets; develop and maintain DNR’s website

7.6¢ of each Fish and Wildlife dollar  
\$6.5 million total  
84 Staff  
10% of Fish & Wildlife-funded positions



**Total Fish & Wildlife Funds Spent**  
**\$85 million**  
**19.3%**



**\$440.1 million total DNR Costs FY04**  
For more detailed information contact your local DNR Service Center, or the Department of Natural Resources, 101 S. Webster, PO Box 7921, Madison, WI 53707  
[www.dnr.wi.gov/invest/](http://www.dnr.wi.gov/invest/)